



## **Sponsorship and Exhibitor Opportunities for 2010 Conference**

**Updated April 30, 2010**

### ***Sponsor our Speakers*** **\$20,000**

This sponsorship would allow you to be presenting sponsor of our speakers for the weekend. Your sponsorship would include:

- ✓ signage in the general meeting space,
- ✓ twelve (12) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch reception, and dinner,
- ✓ logo placed on our website and our conference tote bag,
- ✓ recognition in our conference materials and podium recognition, and
- ✓ two six (6') tables, four (4) chairs and electricity.

### ***Friday Night Reception Sponsorship*** **\$15,000**

This sponsorship would allow you to be presenting sponsor of our Friday Night Reception (appetizers and bar). Your sponsorship would include:

- ✓ signage at the reception,
- ✓ ten (10) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch, reception and dinner,
- ✓ logo placed on our website and conference tote bag,
- ✓ recognition in our conference materials and podium recognition, and
- ✓ two six (6') tables, four (4) chairs and electricity.

### ***Friday Night Dinner Sponsorship*** **\$15,000**

This sponsorship would allow you to be presenting sponsor of our Friday Night Buffet Dinner. Your sponsorship would include:

- ✓ signage at the dinner,
- ✓ ten (10) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch, reception and dinner,
- ✓ logo placed on our website and conference tote bag,
- ✓ recognition in our conference materials and podium recognition, and
- ✓ two six (6') tables, four (4) chairs and electricity.

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Tammala Bulger  
Administrative Director

***Conference Flash Drive Sponsors***

**\$15,000**

This sponsorship would allow you to be presenting sponsor of our Conference Flash Drive. Your corporate logo would be on one-side of the Flash Drive provided all attendees. This year's Conference Presentations will **only** be available on the flash drive. The flash drive will go back to the practice with each attendee thus providing great long term visibility for your company. Your sponsorship would include:

- ✓ signage on the flash drive,
- ✓ ten (10) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch, reception and dinner,
- ✓ logo placed on our website and conference tote bag,
- ✓ recognition in our conference materials and podium recognition, and
- ✓ two six (6') tables, four (4) chairs and electricity.

***Friday Morning and Afternoon Breaks***

***And***

***Saturday Morning Break***

**\$7,500**

This sponsorship would allow you to be the presenting sponsor for the three breaks. The breaks are held in the exhibit hall and range from 20 to 30 minutes. Your sponsorship would include:

- ✓ recognition at the breaks,
- ✓ six (6) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch, reception and dinner,
- ✓ recognition in our conference materials and podium recognition, and
- ✓ two six (6') tables, four (4) chairs and electricity.

***Friday Breakfast***

***Or***

***Saturday Breakfast***

**\$5,000**

This sponsorship would allow you to be the presenting sponsor of either the Friday morning breakfast or the Saturday morning breakfast. These meals will be in the exhibit hall each day. Your sponsorship would include:

- ✓ recognition at the event,
- ✓ five (5) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch, reception and dinner,
- ✓ recognition in our conference materials and podium recognition, and
- ✓ two six (6') tables, four (4) chairs and electricity.

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Tammala Bulger  
Administrative Director

***Silver Exhibitor***

**\$2000**

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Friday and Saturday, as well as Friday's lunch are held in the exhibit hall. Exhibition at this level would include:

- ✓ Two six foot (6') tables,
- ✓ four (4) chairs,
- ✓ electricity,
- ✓ four (4) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch , reception and dinner,
- ✓ and recognition in our conference materials.

***Bronze Exhibitor***

**\$1500**

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Friday and Saturday, as well as Friday's lunch are held in the exhibit hall. Exhibition at this level would include:

- ✓ One six foot (6') table,
- ✓ two (2) chairs,
- ✓ two (2) name badges which allow
  - entrance into exhibit hall and general session,
  - entrance into the Thursday welcome reception, Friday and Saturday breakfast and breaks, and Friday lunch, reception and dinner,
- ✓ and recognition in our conference materials.

***Logo on NORM Website Only  
(for non exhibitors/sponsors)***

**\$2000**

If you are unable to exhibit at the conference, this sponsorship allows you to place your Corporate Logo on the NORM website April 2010 (or receipt of funds) until April 2011 year. Please note that the registration form is only located on the NORM website therefore all attendees must visit our website.

***For Additional Opportunities  
Please see Page 4***

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Tammala Bulger  
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## ***Additional Opportunities to Enhance your Sponsorship or Exhibit Level***

### ***Logo on Conference Tote Bag Add-on to Sponsorship or Exhibitor***

**\$250**

This add-on to your sponsorship or exhibit fee will place your Corporate Logo on the 2010 NORM Conference tote bag. Funds as well the logo (in EPS format) must be received no later than August 2, 2010. There are no exceptions to this deadline.

### ***Logo on NORM Website Add-on to Sponsorship or Exhibitor***

**\$500**

This add-on to your sponsorship or exhibit fee will place your Corporate Logo on the NORM website from April 2010 (or receipt of funds) until April 2011 year. Please note that the registration form is only located on the NORM website therefore all attendees must visit our website.

### ***Logo on NORM Website & Conference Tote Bag Add-on to Sponsorship or Exhibitor***

**\$700**

This add-on to your sponsorship or exhibit fee will place your Corporate Logo on the NORM website from April 2010 (or receipt of funds) until April 2011 year. Please note that the registration form is only located on the NORM website therefore all attendees must visit our website.

This add-on also includes your Corporate Logo on the NORM Conference tote bag. Funds as well as the logo (in EPS format) must be received no later than August 2, 2010.

### ***Silver/Bronze Exhibitor Additional Attendees***

**\$250 per person**

This add-on to your exhibit fee will allow a maximum of two (2) extra attendees at events over the weekend.

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Tammala Bulger  
Administrative Director

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