

Unmasking Your Future in Rheumatology

2016 NORM Annual Conference

Tentative Agenda

Wednesday, September 14	
12:00pm – 6:00pm	<i>AAPC – CRHC Test</i> – Review Course
Thursday, September 15	
10:00am – 5:00pm	Registration
9:30am – 3:00pm	<i>AAPC – CRHC Test</i>
2:00pm – 5:00pm	<i>Exhibit Hall Set-Up</i>
4:00pm – 5:00pm	<i>New Member/New Attendee Orientation</i>
5:00pm – 6:00pm	<i>Welcome Reception</i>
Friday, September 16	
6:30am – 8:00am	<i>Breakfast in Exhibit Hall</i>
8:00am – 8:30am	<i>Welcome</i>
8:30am – 9:30am	<i>Keynote: Achieving Your Desired Results and Keeping Them</i> Bob Murphy, Studer Group
9:30am – 10:30am	<i>Competing in a Value-Based World</i> Deborah Keegan, Medical Practice Dimensions, Inc
10:30am - 11:15am	<i>Break in Exhibit Hall</i>
11:15am – 11:30am	Transition
11:30am – 12:30pm Breakouts	<i>Eight Ways to Speed Up Patient Revenue</i> Deborah Keegan, Medical Practice Dimensions, Inc <i>High/Middle/Low Conversations</i> Bob Murphy, Studer Group <i>Balancing the Checkbook with Compassion – The True Business of Healthcare</i> Susan Childs, Evolution Healthcare Consulting <i>Customer Service in a Medical Practice</i> Tracy Spears, Transworld Systems Inc <i>Product Theatres</i> – 2 potential
12:30pm – 2:00pm	<i>Lunch in Exhibit Hall</i>
2:00pm – 3:00pm Breakouts	<i>Teaching Your Patients How to Advocate</i> TBD <i>High/Middle/Low Conversations</i> Bob Murphy, Studer Group <i>Balancing the Checkbook with Compassion – The True Business of Healthcare</i> Susan Childs, Evolution Healthcare Consulting <i>Customer Service in a Medical Practice</i> Tracy Spears, Transworld Systems Inc <i>Product Theatres</i> – 2 potential
3:00pm – 3:45pm	<i>Break in Exhibit Hall</i>
3:45pm – 4:00pm	Transition
4:00pm – 5:00pm	<i>Federal Efforts to Improve Value in Health Care and the Impact on Rheumatology Practices</i> Emily Graham, Hart Health Strategies
5:30pm – 6:30pm	<i>Friday Reception</i>
6:30pm – 9:00pm	<i>Friday Dinner</i>

Saturday, September 17	
6:30am – 8:00am	Breakfast in Exhibit Hall
8:00am – 9:00am	Membership Annual Meeting
9:00am – 10:00am	Mastering Patient Flow: Moving From Volume to Value Elizabeth Woodcock, Woodcock and Associates
10:00am – 10:45am	<i>Break in Exhibit Hall</i>
10:45am – 11:00am	Transition
11:00am – 12:00pm Breakouts	<i>Maximizing Patient Collections</i> Elizabeth Woodcock, Woodcock and Associates <i>Teaching Your Patients How to Advocate</i> TBD <i>2016 OSHA/ HIPAA Review</i> Joseph Suchocki, Eagle Associates, Inc. <i>Effectively Communicating with Payers</i> Bryan Johnson, NICA <i>Product Theatres – 2 potential</i>
12:00pm – 1:00pm	<i>Lunch in Exhibit Hall</i>
1:00pm – 1:10pm	Transition Vendors break down
1:10pm – 2:10pm	<i>NORM Circles of Knowledge</i>
2:10pm – 2:15pm	Transition
2:15pm – 3:00	<i>Additional Information on Biosimilars</i> TBD
3:00pm – 3:10	Transition
3:10pm – 4:00pm	<i>Ancillary Services: To do or not to do: How do we answer this question?</i> NEC Committee