



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Sponsor of Keynote Speaker

\$10,000

This sponsorship would allow you to be the presenting sponsor of our keynote speaker. Your sponsorship would include:

- ✓ six (6) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception, and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ six (6) copies of conference materials, and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Weekend Technology Sponsor

\$10,000

This sponsorship would allow you to be the presenting sponsor of our technology for the weekend. This sponsorship supplied wireless internet to general session room, breakout rooms, and exhibit hall. Your sponsorship would include:

- ✓ six (6) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception, and Founder's dinner,
- ✓ logo with NORMs on general session screen between sessions
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ six (6) copies of conference materials, and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

First Right of Refusal for 2015 Sponsorships provided to 2014 Sponsors until February 28, 2015.

***Friday Breakfast
Or
Saturday Breakfast
Sponsor
\$8,000***

This sponsorship would allow you to be the presenting sponsor of either the Friday morning breakfast or the Saturday morning breakfast. These meals will be in the exhibit hall each day. Your logo (in EPS format) must be received no later than July 1, 2015 for inclusion in printed conference materials. Your sponsorship would include:

- ✓ five (5) name badges which allow
 - entrance into exhibit hall and general session,
 - entrance into the Thursday welcome reception, Thursday President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ five (5) copies of conference materials, and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

***Conference Blanket Sponsor
\$8,000***

This sponsorship would allow you to be the presenting sponsor of our Conference Blanket. Your corporate logo would be on the conference blanket presented to attendees. Your logo would travel with our member at the conference and at home. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ Corporate logo as well as NORM's logo on blanket
- ✓ five (5) name badges which allow
 - entrance into exhibit hall and general session,
 - entrance into the Thursday welcome reception, Thursday President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ five (5) copies of conference materials, and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

First Right of Refusal for 2015 Sponsorships provided to 2014 Sponsors until February 28, 2015.

Conference Tote Bag \$7,500

This sponsorship would allow you to be the presenting sponsor of the Conference Tote Bag (L 16"H 7"W). Your logo would travel with our members at the conference and at home. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ Corporate logo on the front pocket of tote bag
 - NORM's logo and others on the back of the tote bag.
- ✓ five (5) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app
- ✓ five (5) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Friday All Day Beverage Break or Saturday All Day Beverage Break Sponsor \$7,500

This sponsorship would allow you to be the presenting sponsor of either the Friday All Day Beverage Break or the Saturday All Day Beverage Break. Your logo (in EPS format) must be received no later than July 1, 2015 for inclusion in printed conference materials. Your sponsorship would include:

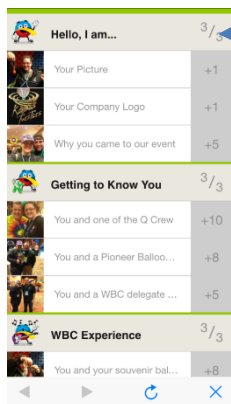
- ✓ five (5) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition next to break station),
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app
- ✓ five (5) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

First Right of Refusal for 2015 Sponsorships provided to 2014 Sponsors until February 28, 2015.

**Conference Click Game Sponsor
\$5,000**

This sponsorship would allow you to be the presenting sponsor of our click game designed to draw attendees to vendor's tables in exhibit hall. Your corporate logo would be on the first badge and will be visible each time the game is opened. Your logo and sponsorship notation would also be on the paper trail map given to those without smart devices. The logo (in PNG and JPG format) must be received no later than May 1, 2015 to be include in the conference app. Your logo (in EPS format) must be received no later than July 1, 2015 for inclusion in printed conference materials.

- ✓ Corporate logo on first badge in click game,
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12' X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).



Sponsor Name and Logo

Friday Morning Break
Or
Friday Afternoon Break
Or
Saturday Morning Break
Sponsor
\$5,000

This sponsorship would allow you to be the presenting sponsor for the morning OR afternoon breaks on Friday OR the Saturday morning break. The breaks are held in the exhibit hall and are 30 minutes. Your sponsorship would include:

- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference Name Badge
Sponsor
\$5,000

This sponsorship would place your logo on the conference name badge holder distributed to conference attendees. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on the name badge holder
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference Power Block

Sponsor

\$5,000

This sponsorship would place your logo on the power block distributed to conference attendees. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on the power block
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference 5 in 1 Charging Buddy

Sponsor

\$5,000

This sponsorship would place your logo on the 5 in 1 charging buddy distributed to conference attendees. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on the 5 in 1 charging buddy
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference Umbrella

Sponsor

\$5,000

This sponsorship would place your logo on the umbrella distributed to conference attendees. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on the umbrella
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference Travel Pillow

Sponsor

\$5,000

This sponsorship would place your logo on the travel pillow distributed to conference attendees. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on the travel pillow
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference 16oz Thermos

Sponsor

\$5,000

This sponsorship would place your logo on the 16oz Thermos distributed to conference attendees. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on the thermos
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Conference Luggage Tag or Strap Sponsor

\$5,000

This sponsorship would allow you to be the presenting sponsor of our Conference Luggage Tag or Conference Luggage Strap. Your corporate logo would be on the conference luggage tag or strap presented to attendees. Your logo would travel with our attendees on their luggage on their way home and on all other trips. The logo (in EPS format) must be received no later than July 15, 2015. The logo needs to be a simple logo due to the space provided. When checking out please indicate in notes box if you prefer luggage strap or luggage tag. Your sponsorship would include:

- ✓ corporate logo on one side of the luggage tag with NORM's logo on the other, or corporate logo and NORM logo next to each other on the luggage strap,
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

First Right of Refusal for 2015 Sponsorships provided to 2014 Sponsors until February 28, 2015.

Conference Flash Drive

Sponsor

\$5,000

This sponsorship would place your logo on the flash drive distributed to conference attendees. While we are moving to an conference app that will contain conference materials, this year we will still provide the members with a flash drive with conference materials. The logo (in EPS format) must be received no later than July 15, 2015. Your sponsorship would include:

- ✓ corporate logo on one side of the flash drive and NORM's logo on the other
- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception, Thursday President's Dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name and link to your corporate website listed on our website (URL provided by sponsor),
- ✓ logo on conference tote bag,
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ four (4) copies of conference materials and
- ✓ two six (6') tables side by side (12'X5'), and electrical capabilities
 - sponsors have second right of refusal on location based on sponsorship level (corporate members have first right of refusal).

Exhibitor

\$3,000

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Friday and Saturday, as well as Friday's lunch are held in the exhibit hall. Exhibition at this level would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Thursday welcome reception and President's dinner, Friday and Saturday breakfast and breaks, and Friday lunch, reception and Founder's dinner,
- ✓ name listed on our website with other exhibitors
- ✓ recognition in our conference materials, podium recognition, and
- ✓ basic listing (name, brief description, location in exhibit hall, and basic contact information) on conference app,
- ✓ three (3) copies of conference materials and
- ✓ one six (6') table in exhibit hall (approximately 6'X5' space)
 - exhibitors will be placed in the exhibit hall by NORM after corporate members and sponsors have selected their location.

Logo on NORM Website Only

(for non-exhibitors/sponsors)

\$2,000

If you are unable to exhibit at the conference, this sponsorship allows you to place your Corporate Logo on the NORM website from receipt of funds until December 31, 2015. Please note that the registration form is located only on the NORM website therefore all attendees must visit our website.

First Right of Refusal for 2015 Sponsorships provided to 2014 Sponsors until February 28, 2015.

Additional Opportunities to Enhance your Sponsorship or Exhibit

Logo on Conference Tote Bag Add-on to Sponsorship or Exhibitor

\$300

This add-on to your sponsorship or exhibit fee will place your Corporate Logo on the 2015 NORM Conference tote bag. The logo (in EPS format) must be received no later than July 15, 2015. There are no exceptions to this deadline.

Logo on NORM Website Add-on to Sponsorship or Exhibitor

\$500

This add-on to your sponsorship or exhibit fee will place your Corporate Logo on the NORM website on the page noting support of conference and for exhibitors we will add link to your website. Please note that the registration form is only located on the NORM website therefore all attendees must visit our website.

Logo on NORM Website & Conference Tote Bag Add-on to Sponsorship or Exhibitor

\$700

This add-on to your sponsorship or exhibit fee will place your Corporate Logo on the NORM website from April 2015 (or receipt of funds) until December 31, 2015. Please note that the registration form is located only on the NORM website therefore all attendees must visit our website.

This add-on also includes your Corporate Logo on the NORM 2015 Conference tote bag.

Banner Advertisement on Conference App Add-on to Sponsorship or Exhibitor

\$2000

This add-on to your sponsorship or exhibit fee will place your Corporate Logo and a link to the corporate profile on a banner advertisement at the top of the NORM Conference app. Banner's change every 5-6 seconds when the app is open. NORM Conference app will be available to attendees approximately two months before the conference and after the conference so that attendees can access their notes and conference handouts. Corporate Logo, in PNG and JPG format, needed by May 1, 2015.

Enhance Profile on Conference App Add-on to Sponsorship or Exhibitor

\$500

This add-on would allow you to add your logo, links to your website and social media, and add brochures/documents to your listing in Vendor area of the NORM Conference app. NORM Conference app will be available to attendees approximately two months before the conference and after the conference so that attendees can access their notes and conference handouts. Corporate Logo, in PNG and JPG format, needed by May 1, 2015.

First Right of Refusal for 2015 Sponsorships provided to 2014 Sponsors until February 28, 2015.

***Lead Retrieval via
Conference App
Add-on to Sponsorship or Exhibitor
\$500***

This add-on to your sponsorship or exhibit fee will allow two of your corporate representatives to use the Lead Retrieval feature of NORM's conference app. You will be assigned corporate lead retrieval administrator to assign lead retrieval representatives for your organization. You may purchase additional access for \$200/per additional access.

***Tote Bag Insert
\$500***

This add-on to your sponsorship or exhibit fee will provide one (1) item inserted into the conference tote bag given to all attendees. Inserts must not exceed 8.5" X 11" and be received at the site no later than Monday, September 7th. Shipping and hotel storage cost paid by exhibitor/sponsor. Shipping information provided 1 month before conference.

***Exhibitor Additional Attendees
\$500 per person***

This add-on to your exhibit fee will allow an additional attendee at your booth. There is a maximum of two (2) additional attendees.