

2018 Annual Conference

Poster Sessions for Corporate Members, Sponsors and Exhibitors

This year NORM is hosting a poster session on Friday afternoon. The poster session begins at 4:15pm and concludes at 6:00pm. This time frame allows our attendees to visit your posters between the last breakout session and the Friday evening reception.

The goal of the session is to allow you to present information that will aid our attendees when they return to their practices. The 42" X 56" poster will allow you to share this information in a visually appealing manner grabbing the attendees' attention.

Potential topics for your posters include:

- Billing and Coding
- Human Resources
- Advocacy
- Your Services (ie nursing program)
- Compliance Problem Areas
- Use of Quality Data to Practices Benefit
- Health and Wellness
- Propose a topic



Topics not acceptable for poster sessions are topics that are clinical or that are selling your company or product.

On each poster NORM will require you to include a gold coin with part of our mystery. NORM will supply the gold coin.

To participate in the poster session NORM Corporate Members, Sponsors and Exhibitors must submit an application by June 30. The application is available on the NORM website under annual conference. The applications will be reviewed by our conference poster committee and then the NORM board will make the final decision on the posters that will be included in the poster session. This decision will be made no later than July 15. During the review process the committee will only review the application not the organization that submitted.

The cost of the poster is \$3,000. This provides you with one additional person to attend the conference and be with your poster at all times. Posters may be setup no more than 15 minutes before the session begins and must be taken down 15 minutes after the poster session ends. There is a UPS store on site that can assist with printing and mounting your poster. They charge \$139 to print and mount your poster.